



Kuusoft Software Corp.
#235 - 5589 Byrne Road
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Canada

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Minimum Advertised Price (MAP) Policy

To protect the investment made by our resellers and the reputation of our brand, Kuusoft Corps (“Kuusoft”, “we”, “us” or “our(s)”) has unilaterally adopted a **MINIMUM ADVERTISED PRICE POLICY** (the “Policy”) and Kuusoft will enforce the Policy unilaterally. The Policy is designed to provide our customers with access to strong pre-sale and post-sale support from all Channel Partner and Value Added Reseller of our products (collectively, “Resellers”) and to enable our products to compete more successfully.

Coverage

This Policy applies to all parties reselling products or services made available by Kuusoft on the internet, including via websites, banner ads, broadcast emails, destination pages, third-party sites, sponsored ads, web store listings, auction sites, and marketplace site searches/feeds. In addition, all Resellers who resell Kuusoft products or services to a third-party Internet seller are required to inform the third-party internet seller of the Policy, and also to notify Kuusoft of the name and contact information for the third-party internet reseller. This Policy also applies to printed mass media (including trade journals, magazines, and newspapers), printed catalogs, and direct mail advertising.

MAP Policy

The MAP price at which all Kuusoft products and services may be advertised shall be no less than 100% of the MSRP price for those products and services listed on the price sheet.

The Reseller is free to determine the price at which it will advertise Kuusoft products and services for resale. Similarly, Kuusoft is free to determine which companies it will do business with, and which it will not. Kuusoft’s unilateral policy is not to sell its products or services, directly or indirectly, to a reseller if that reseller advertises or promotes any of Kuusoft’s products or services in any of the media listed above at a price that is lower than the MSRP set out in this MAP Policy.

Actual prices charged to customers may be provided by telephone, email response, in-store displays, product purchase confirmation webpages or communications, and any reduced price that a reseller wishes to place within a purchase’s online shopping cart. Statements such as “call for price” and “we will match any price” are permitted.

The MAP Policy applies only to advertised prices and does not apply to actual resale prices. Resellers of Kuusoft’s products or services remain free to sell these products at any price they elect.



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Policy Enforcement

1. If a Reseller violates this Policy at any one store location or on any associated website, then Kuusoft will consider this to be a violation by the Reseller.
2. Kuusoft reserves the right to cancel any pending orders, restrict future orders or suspend a Reseller's account if Kuusoft has reasons to believe that:
 - a. A Reseller has violated the provisions of this policy; or
 - b. A Reseller intends to violate this policy.

Kuusoft shall be solely responsible for determining whether a violation of the Policy has occurred. Kuusoft may engage in monitoring of advertised prices of products covered by this Policy, either directly or via the use of third parties. Third parties retained by Kuusoft may engage in monitoring of website advertising, including but not limited to review of advertised prices.

This Policy is subject to change or cancellation by Kuusoft at any time in its sole discretion.

All policy-related questions should be directed to info@kuusoft.com.